



TecFutures on Demand

Flexible Expertise at your Fingertips

CUSTOM RESEARCH ANALYSIS ADVISORY

TecFutures on Demand Unlock Business Potential

Providing you with a flexible gateway to senior consulting and analyst expertise on a retained basis at highly competitive rates for a full year.

A RESULTS-DRIVEN PARTNERSHIP

Collaborate with **TecFutures**, the experts in independent research and advisory, dedicated to uncovering the next wave of market opportunities for suppliers in telecommunications, media and technology markets, with a clear focus on enterprise digital transformation.

SOLUTIONS CUSTOMIZED TO YOUR PRECISE NEEDS

With TecFutures on Demand, customization is key. Choose from an array of services including team presentations, management briefings, and webinar moderation. Access a reserve of resource days at attractive rates for tailored projects, white papers, events, or custom analysis.



WHY TECFUTURES ON DEMAND

USE TECFUTURES ON
DEMAND TO GAIN BUSINESS
ADVANTAGE



Tailor-made Solutions

Create your own flexible package to match your specific needs



Rapid Market Insights and Support

Get fast answers to pressing market questions



High Impact Components Included

Choose team presentations or a white paper that will have immediate business impact



Highly Flexible Resource Included

Use the included **TecFutures** resource allocation to support the activities will have the greatest impact for your business ambitions





Comprehensive Offerings

Two team briefings / presentations or a White Paper come as standard



Flexible Resource Allocation

Start with a base of ten resource days, expand as required.



Bespoke Add-ons

Tailor your package with additional components.



Scalable Solutions

Contribute **TecFutures** resources to larger projects as needed



Ease of Use

Responsive and on demand with a fast turnaround time



Cost Effective

Senior consulting and analyst resource at a highly competitive rate




TecFutures onDemand

A Clear Set of Benefits for your Business




GET STARTED WITH TECFUTURES ON DEMAND

INCLUDED WITH TECFUTURES ON DEMAND



Two team briefings /
management presentations on
key topics, or a desk research
based white paper



Ten **TecFutures** resource days
to use flexibly throughout the
contract period depending on
your specific priorities

Use your included **TecFutures on Demand** Resource Days on a Wide Range of Activities to Suit your Specific Needs over a Twelve-Month Period Such as:

Use for additional team presentations or management briefings
Usually requires 1 – 3 days depending on the topic.

Have TecFutures experts as webinar moderators or panelists
Usually requires 1 – 2 days depending on preparation time required.

Leverage TecFutures expertise in the development of market analysis or small
project

Usually requires 2 – 3 days depending on the topic.

Use for the preparation of a white paper showcasing your capabilities in the
context of a market topic

A desk research white paper typically requires 5 or more days.

Have TecFutures in attendance or presenting at your customer events to give a
neutral perspective on market development

Usually requires 1 – 2 days depending on preparation time required.

Contribute days to a larger research and analysis project
As needed.



- 01** ■ Further team presentations or management briefings.
- 02** ■ Additional webinars where TecFutures experts can moderate or present.
- 03** ■ Additional TecFutures resource for the development of small market research and analysis projects.
- 04** ■ Development of marketing or sales enablement collateral to increase the effectiveness of sales and marketing strategy.
- 05** ■ Preparation of a research-based whitepaper showcasing your capabilities in the context of a market topic.
- 06** ■ TecFutures attending or presenting at your customer events to give a neutral perspective on market development.
- 07** ■ Additional resource days. Should you need more time from TecFutures, you can add this on a flexible basis at a highly competitive rate.

**CUSTOMIZE TECFUTURES ON DEMAND WITH
ADDITIONAL COMPONENTS**



1

Reach out to **TecFutures** to discuss your specific requirements

2

We provide a tailored commercial package to include the elements that best meet your objectives.

Contact TecFutures

Rysio Pakula Commercial Director

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NEXT STEPS WITH
TECFUTURES ON DEMAND



WHY TECFUTURES

- 1 Senior Consulting Director Experience**
Experience from the worlds leading analyst firms – including Analysys Mason, Informa, Gartner, IDC, KPMG, and The Economist Group
- 2 Independent, Agile and Responsive Consulting**
We design custom consulting projects tailored to your specific needs and growth objectives, aligning our solutions with your unique challenges and priorities.
- 3 Strategic Insight and Analysis of Business Opportunity**
We articulate the business opportunity for you, supporting and increasing your understanding of market demand, customer needs, and potential revenue streams associated with new and disruptive digital markets.
- 4 Internet of Things and Transformative Value**
We understand the interplay of IoT and its related technologies such as analytics, edge processing, AI, and security. Opportunities emerge through analysis of how to create new high value propositions.
- 5 Understanding of CSPs and Ecosystem Players**
Over the years, we have worked with a broad range of MNOs and MVNOs and market players. We understand their motivations and challenges and their aspirations in the IoT space.
- 6 Research-based Approach**
Our consulting methodologies are research-based, drawing on industry insights, market data, and "ground-truth" market feedback to inform our recommendations.





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